

## 2014-19 SOMAIYA KALA VIDYA RESUME

### Somaiya Kala Vidya Activities



### Courses

- 3 January 2019- Began fifth Design for Artisans course
- 8 December 2018- Fourth SKV Convocation and Graduation Ceremony, Bhujodi
- 25 November 2017- Third SKV Convocation and Graduation Ceremony, Madhapar
- 7 January 2017- Second SKV Convocation and Graduation Ceremony, Bhujodi
- 5 January 2017- Completed Second Business and Management for Artisans Course
- 1-21 November 2016- Third Craft Traditions Course
- 9 January 2016- First Convocation and Graduation Ceremony, Bhujodi
- 28 December 2015-17 January 2016- Second Craft Traditions Course
- 30-31 January 2015- Jury of BMA students and public seminar on sustainability, Mumbai
- 30 June-15 July 2014- Pilot course Craft Traditions of Kutch
- 5 April 2014- Launch of first Business and Management for Artisans Course



### Outreach Programs

- 6-9 September 2018- Bhujodi to Bagalkot- Kutch to Kumaon 5th Outreach exhibition, Chennai
- 7-19 April 2018-launched Outreach program with Avani Kumaon
- 7-11 September 2017- Bhujodi to Bagalkot+ 4th exhibition of Outreach programs, Chennai
- 22-25 August 2017- launch Kutch to Kashi Outreach with Varanasi weavers, with AIACA
- 1-6 June 2017 Marketing Course, Bagalkot weavers
- 3-6 May 2017 Collection Development workshop Lucknow embroiderers
- 3-8 April 2017 Collection Development course, Bagalkot weavers
- 1-3 September 2016-Elegant Innovations- 3<sup>rd</sup> exhibition of Outreach programs, Delhi
- 6-12 June 2016- Presentation course for Bagalkot weavers, Bagalkot
- 8-11 June 2016- Faradi to Lucknow program, phase II, Lucknow
- 28 March- 3 April 2016- Market Orientation course for Bagalkot weavers, Bagalkot
- 29-31 October 2015-Sambhavna Express- exhibition of Outreach programs
- 17-22 June 2015- Basic Design course for Bagalkot weavers, in Bagalkot
- 3 June 2015- jury for first samples of Faradi to Lucknow program, Delhi
- 1-5 May 2015- launch Faradi to Lucknow outreach program
- 15-27 December 2014- Colour course for Bagalkot weavers, in Bagalkot
- 7 March -12 October 2014 Bhujodi to Bagalkot outreach program



### Workshops

- 18 February 2019- Workshops to the World- Ajrakh hand print/ natural dye
- 8-9 January 2019- Workshops to the World- Ajrakh hand print/ natural dye
- 22 January 2019- Workshops to the World- Ajrakh hand print/ natural dye
- 28 January-1 February- Workshops to the World- weaving
- 9 December 2018- Workshops to the World- Ajrakh hand print/ natural dye

19-21 November 2018- Workshops to the World- Ajrakh hand print/ natural dye  
 17 November 2018- Workshops to the World- Patchwork/ Applique  
 8-9 November 2018- Workshops to the World- Ajrakh hand print/ natural dye  
 27 February- 1 March 2018- Workshops to the World- Kutch weaving  
 28 November 2017- Workshops to the World for Heritage Travels  
 4 December 2017- Workshop for Srishti Institute of Art, Design and Technology  
 16 August 2017- Workshops to the World for Ajay Verma and Garvi Dhar  
 7-11 March 2017- Natural Dye workshop for artisan designers- Jagada Rajappa  
 8-12 January 2017- Workshops to the World- Students from USA and Australia  
 8 December 2016- Workshops to the World for Ascend International School  
 3 October 2016-Workshops to the World- for Nisha Mirani family  
 27 August 2016- for artisan designers- Wool Fibers, conducted by M.S. University  
 22 August 2016- Skype follow up workshop for Co-Design project with Jennifer Angus  
 21 August 2016- for artisan designers-Business Communication workshop  
 2 August 2016- SKV Workshops to the World- Maret School  
 13-25 July 2016 Workshops weaving/ bandhani in Los Angeles, San Diego and Seattle, USA  
 17-21 June 2016- Co-Design workshop with Jennifer Angus, Faculty University of Wisconsin  
 14-15 March 2016- Workshops to the World for Story of Travel  
 10 March 2016- for artisan designers- Concept Development workshop  
 9 March 2016- Workshops to the World for Jessica Warner, USA  
 10-11 September 2015- Workshops to the World for Australian designer Jacinta Apelt  
 23 August 2015- for artisan designers- Concept Development workshop  
 19, 23-24 July 2015 -Workshops in bandhani, printing, weaving in Los Angeles and N York  
 29 March 2015- for artisan designers- Presentation workshop  
 9-14 March 2015 5-day workshop in Ajrakh printing  
 26-27 February 2015 SKV Workshops to the World- Story of Travel  
 17-18 February 2015 SKV Workshops to the World- Katy West  
 24-25 December 2014-SKV Workshops to the World- Story of Travel  
 12 November 2014- SKV- Workshops to the World- Gabrielle Tauscher  
 23 August 2014- SKV pattern making workshop, Jaspal Kalra  
 1 August 2014- SKV Workshops to the World- Maret School  
 7 July 2014- Dayabhai Kudecha Weaving demonstration, Global Nomad, San Francisco, CA  
 26-27 June 2014- Faculty Dayabhai Kudecha Weaving Workshop Vashon Island, Washington  
 12-13 April SKV Workshops to the World, Sara Montague  
 8-9 March 2014- SKV Workshops to the World, Story of Travel

### **Lectures/ Seminars**

12 January 2019- Education for Artisans-Dakshinachitra International Seminar  
 6 January 2019-Education for Artisans: Strengthening Regional Identity-CAMA Institute  
 27 December 2018- Judy Frater, Education for Artisans: A Sustainable Future-at IRMA  
 20 October 2019-Judy Frater on Empowering Women, Empowering Artisans at Indians for Collective Action symposium, Santa Clara, CA  
 20 September 2018- Judy Frater "Closing the Power Gap Through Internet Technology: The Artisan View"- Textile Society of America Symposium, Vancouver BC  
 8 September 2018- SKV Seminar "Who Are the Workers?" 2018 jury -Artisan Designers, Adipur  
 9 March 2018-Judy Frater "Artisans Design!" -Beyond Change, FHNW Academy of Art and Design, Basel  
 1 March 2018- Judy Frater "Revaluing Craft Traditions" - The Values of Craft, Erasmus U.  
 19 January 2018-Judy Frater-keynote for NABARD National Seminar on Handloom, Mumbai  
 10 November 2017-Zakiya Khatri/Judy Frater lecture: Artisan Empowerment for Tinkuy, Cusco  
 5 August 2017- SKV Seminar "Coping with Copying" SKV 2017 jury -Artisan Designers, Adipur  
 23 February 2017-Frater at What's Next? Design Education World Café, Pearl Academy, Delhi  
 21 January 2017- Judy Frater keynote address for Thanima: Search for Authenticity, NIT Calicut  
 30 November 2016- "Craft Nouveau: A Decade of Education for Artisans," national seminar held with Craft Revival Trust at India International Center, Delhi

1 October 2016-Judy Frater presentation for Consortium of Green Fashion, MSU Baroda  
 28 May 2016-Judy Frater Chief Guest lecture for AGM of Sadhana, Udaipur  
 10 May 2016- Judy Frater and Irfan Khatri present for SANGAM workshop "Working Together"  
 3 February 2016- Judy Frater lecture for IIM-A Crafting Luxury Businesses "Valuing the Unique"  
 12 November 2015- Judy Frater keynote address to International Textile and Apparel Association "Valuing the Unique" Santa Fe, NM  
 24 October 2015- SKV Seminar "Handicrafts to Design Craft," Ritu Kumar and jury, Adipur  
 20 July 2015- Judy Frater on SKV - Inland Empire Handweaving Guild, Redlands, CA  
 14 May 2015 Nilanjan Mondal and Dayabhai Kudecha present at AIACA conference Launching USTTAD- Policy Discussions at Varanasi,  
 31 January 2015 "From Handicrafts to Design Craft: Selling Traditions in the Age of Technology" BMA graduate seminar at the Center for Lifelong Learning, Somaiya Bhavan  
 22 January 2015- Judy Frater lecture for IIM Ahmedabad International Conference on Creativity and Innovation at Grassroots "Somaiya Kala Vidya: Education to Sustain Craft Traditions"  
 27 September 2014- participated in 2<sup>nd</sup> Catalytic Think Tank Forum, Bagalkot  
 8-11 September, 2014- Judy Frater lectures at Kansas State University "Ralli Ni Rani- Quilt Queens of Kutch," "Art and Science: The Fabric of Kutch," "From Handicraft to Design Craft: Selling Traditions in the Age of Technology"  
 24 July 2014 Judy Frater Gateway House workshop -Sub-Regional Perspectives on Indo Pakistan Cooperation, Mumbai  
 3 July 2014- Judy Frater lecture for SACHI, California "Weaving an Education"  
 20 June 2014- Judy Frater class for Lawrence University Alumni College, Appleton, WI  
 "Artisans and Education: The Evolution of Somaiya Kala Vidya"



### **Internships**

1 June- 27 July 2017- NIFT student Tejashree Anchan, Fashion Communication  
 31 Oct-23 Dec 2016- IRMA MTS student Niyati Dhurve "Marketing Strategy for Design Craft"  
 6 June-26 July 2016 IRMA DIS student Anoop KG "A system to coordinate with Design Craft"  
 1 July-14 August 2015 IRMA DIS student Priyanka Mishra-"Forming a Business Plan for SKV"  
 3 November- 24 December 2014 IRMA MTS Student Santosh Adiraju "Marketing Company"  
 9 June-24 July 2014- IRMA DIS student Sahithi Katikaneni- "Forming a Women's Producer Group"

### **Academic Exchanges**

23 January 2019- launch 5-month Co-Design program with Srishti Institute Bangalore  
 19 December 2018- Complete 3rd Co-Design Program with U. of Wisconsin design students  
 18-30 June and 23 July-4 August 2018- MSU students participate in SKV Design course  
 2-10 April 2018-Live Co-Design program with UW Madison students in Madison, WI  
 25 November 2017- Complete 2nd Co-Design Program with U. of Wisconsin design students  
 13-14 August 2017-IRMA Senior Professor Hitesh Bhatt conducts workshop for SKV students  
 11-24 May 2017- MSU students participate as co-designers in SKV Design course  
 30 April 2017- participate in U.W. Madison fashion show with co-design collection  
 18 March 2017- interaction with students of FLAME on Ajrakh history and design  
 14 February 2017- artisan designers co-design discussion with students of UNSW, Sydney, AU  
 20 December 2016- Ajrakh artisan designers interact with students from FLAME University  
 4 October 2016- launch of Co-Design Program with University of Wisconsin design students  
 24-25 Sept 2016-IRMA Senior Professor Hitesh Bhatt conducts workshop for SKV students

25 July-6 August 2016- MSU students participate as co-designers in SKV Design course  
 19 March 2016- MSU Asst Prof. Dr. Falguni Patel conducts workshop for SKV students  
 2 February 2016- BMA graduates interact with students of Art and Design, UNSW, Sydney, AU  
 2 January 2016- Design Craft members interact with students of Architecture School, London  
 7-20 September 2015- MSU students participate as co-designers in SKV Design course  
 13 August 2015-MSU Fellow Ankita Patadiya conducts workshop for SKV Design students.  
 3 February 2015- BMA graduates interact with students of Art and Design, UNSW, Sydney, AU  
 27-29 December 2014 University of Washington faculty Layne Goldsmith met SKV graduates  
 28-30 November 2014- V&A Curator Divia Patel selected SKV graduate works for exhibition  
 18-22 November 2014- exchange with Swinburne University, Melbourne, Australia  
 10-11 October 2014- Pearl Academy students work with SKV artisans in Kutch  
 25 September 2014 Judy Frater Chief Guest at Symbiosis Shilp Katha 2014, Pune  
 26-27 May 2014- Judy Frater external examiner for Pearl Academy course, New Delhi



### Achievements

Aziz and Taina Khatri, Basir Khatri, Dayabhai Kudecha, Junedbhai I Khatri- plus SKV Advisors: Dr. Ismailbhai Khatri Shyamjibhai Siju accepted to Santa Fe International Folk Art Market  
 1-4 November 2018- SKV Design Students exhibition Ahmedabad  
 6-9 September 2018- SKV Outreach exhibition, Chennai  
 12-14 October 2017- SKV Design Students exhibition Ahmedabad  
 7-9 September 2017- SKV Outreach exhibition, Chennai  
 14-15 July 2017- Dayabhai Kudecha, Aziz Khatri, and Junaid Khatri- participated in the Santa Fe International Folk Art Market  
 10 February 2017- Launch of Open Studio tours for artisan designers  
 2-5 February 2017-Dayabhai Kudecha, Laxmiben Puvar, Tulsiben Puvar, Taraben Puvar, Moghiben Rabari, Aziz Khatri and Aakib Khatri participate in Lakme Fashion Week  
 1-4 December 2016- SKV 2016 BMA Students exhibition, Delhi  
 17-19 November 2016- SKV 2016 Design Students exhibition, Ahmedabad  
 1-3 September 2016- SKV Outreach exhibition, Delhi  
 8-10 July 2016- Dayabhai Kudecha, Aziz Khatri, Suleman Khatri and Junaid Khatri- participated in the Santa Fe International Folk Art Market  
 April 2016- MOU with Maharaja Sayajirao University, Baroda  
 21-23 December 2015- first Design students exhibition in Mumbai  
 3 October 2015-10 January 2016 Dayabhai Kudecha, Aziz Khatri and Khalid Amin Khatri's work showcased in the major Victoria and Albert Museum exhibition, "Fabric of India"  
 October 2015 Ritu Kumar showcased work from collections of Aslam, Poonam and Pachan  
 October 2015 Somaiya Kala Vidya website launched  
 10-12 July 2015- Dayabhai Kudecha, Aziz Khatri and Junaid Khatri- participated in the Santa Fe International Folk Art Market  
 8-9 April 2015- launch of selection of products for Design Craft company  
 3-6 December 2014- first BMA student exhibition, Artisans Gallery, Mumbai  
 8-11 October, 2014- Bhujodi to Bagalkot exhibition, Artisans gallery, Mumbai  
 11-13 July 2014- Dayabhai Kudecha- participated in the Santa Fe International Folk Art Market

## Recognition

September 2018- Articles in The Hindu, Times of India and Indulge Express on Outreach projects  
 21 June 2018- "Indian Artisans and Design Education," in **Clothroads**  
 9 March 2018- "Meet an Indian Woman Bandhani Artisan: Zakiya Khatri," in **Clothroads**  
 January 2018- Frater elected to steering committee for Tata Trusts Charkha to Market program  
 November 2017- "From Artisans to Brands," by Meher Castelino in **Fibre2Fashion** Magazine  
 8 September 2017 "Collaborative Craftsmanship," **The Hindu**, and "Finding a Common Thread," **Indulge**  
 17 August 2017- "Bandhani Artisan Imagines the Eclipse: Aziz Khatri," in **Clothroads**  
 16-18 March 2017- SKV featured in special hall in Delhi Crafts Council 50<sup>th</sup> anniversary show  
 January-February 2017- featured in articles on Lakme Fashion week in India Today, **Indian Express, Economic Times, Business Standard, Fibre to Fashion**, and other online publications  
 17 February 2017- featured in **The Better India**, A Range of Initiatives on Handmade  
 2 January 2017 featured in **LiveMint**- The Kutch Renaissance- Shefalee Vasudev  
 11 August 2016- "Indian Artisans Design Beyond Traditions," in **Clothroads**  
 1 October 2015 Judy Frater panelist at Gujarat Institute of Development Research Consultative Workshop on Policy Challenges in the Handicrafts Sector in Gujarat.  
 9 July 2015, Dayabhai Kudecha, Junaid Khatri and Aziz Khatri were featured in **Hand/Eye** Magazine's issue on Santa Fe: "Going Solo," "In Father's Footsteps," and "Never Looking Back."  
 May 2015 "A Guiding Light," by Meher Castelino, in **Fibre2Fashion** Magazine  
 21 February 2015- Judy Frater "Special Invitee" to "Ethical Fashion Day" Institute of Apparel Management (IAM)  
 March 2014 Judy Frater was featured in "Grande Dames," **Harper's Bazaar**.

## Publications

October 2018- Judy Frater and Dr. Jana Hawley, "A Hand-Crafted Slow Revolution: Co-designing a New Genre in the Luxury World," in **Fashion Style and Popular Culture**. Drexel University  
 September 2018-Judy Frater, "Closing the Power Gap Through Internet Technology: The Artisan View," presented the Textile Society of America Symposium, Vancouver B.C.  
 11 July 2017-Judy Frater, "The Craft of Fashion," in **Selvedge** blog  
 2017- Judy Frater and Dr. Jana Hawley, "Craft's Path to the Luxury Market: Sustaining Cultures and Communities Along the Way," chapter in **Sustainable Management of Luxury**, ed. Miguel Gardetti. Singapore: Springer Nature.  
 20 July 2016- Frater, "Textile Traditions in Kutch: Evolution/Current Trends," in **Border & Fall**.  
 Apr-June 2016 Frater, "Embroidery: A Woman's History of Kutch," **Indian Horizons**, Vol.63 No. 2.  
 22 March 2016- Frater, "Re-Thinking Scale: Craft Traditions /Contemporary Market," **Garland**.  
 April 22, 2015- Judy Frater, "Somaiya Kala Vidya: Taking Education for Artisans to the Next Phase," in **Hand/Eye**.  
 January 2015- Judy Frater, "Somaiya Kala Vidya: Education to Sustain Traditions," presented at the seminar Creativity and Innovation at Grassroots, Indian Institute of Management, Ahmedabad.

## Awards

2018- World Craft Council Seal of Excellence to Dilip Kudecha, Abdulla Khatri, Adil Khatri, Junaid I. Khatri, Basir Khatri  
 3 April 2018 CCI Kamala Award Contribution to Craft & Community Award- to Dayalal Kudecha  
 3 April 2018 Crafts Council of India Young Artisans Award-to Adil Khatri  
 2015 First prize in State awards for craft to Adil Khatri  
 2016- World Craft Council Seal of Excellence to Dayalal Kudecha and Purshottam Siju  
 August 2015 Honorable mention in the Alliance for Artisan Enterprise (AAE) Multimedia Competition  
 3 August 2015 to Judy Frater, Vishesh Mahila Sanman from the DSP, Gandhdham, Kutch  
 8 March 2015, to Judy Frater, Women's Excellence Award from Utkarsh Foundation and V TV  
 12 February 2015 to Judy Frater, The International Textile and Apparel Association Janet Else Visiting Scholar or Practitioner Award  
 21 June 2014, to Founder Director Judy Frater the George B. Walter'36 Service to Society Award, from Lawrence University, Appleton, Wisconsin